ABSTRACT

An organic electroluminescence device includes a light reflection film 12 which is formed on an insulating substrate 10; an anode electrode 16 which has a transparent conductive film 14 which is formed on the light reflection film 12 so as to cover the light reflection film 12; an organic electroluminescence layer 18 which is formed on the anode electrode 16; and a cathode electrode 20 which is formed on the organic electroluminescence layer 18 and has light transmittance. Thereby, a high luminous efficiency can be realized without involving degradation of the device characteristics.